

# Raildig model railroad digest

2015 Web Advertising Rate Card

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## Advertise with Raildig

In 2015, Raildig.com will be focusing on small project build articles featuring switching layouts, micro and pizza layouts and dioramas in all scales. These smaller projects are something of a guilty pleasure with the more experienced modeler and at the other end, they're a perfect entry point for people new to model railroading.

Through our ongoing web work for model railroading publishers and manufacturers, we see that interest in these smaller project builds is growing.

The web traffic at Raildig.com ranks among the top model railroading sites, with over 40,000 page views and nearly 20,000 unique visits per month!

We don't rotate our ads with each page refresh; this means our sponsors' ads receive maximum exposure throughout the Raildig.com site.

We have built a reputation with enthusiasts for over 10 years by designing and building our own model train scenes and desktop layouts, and educating our DIY audience with tips on construction and materials. Our Raildig Guest interviews with industry leaders are also a very popular feature.

## Reach out to our highly engaged readers with your brand and products!

examples of recent arti-



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## Ad positions on Raildig.com

Leaderboard 728 x 90      Half 220 x 90

Large Rectangle 300 x 250

Skyscraper 120 x 600

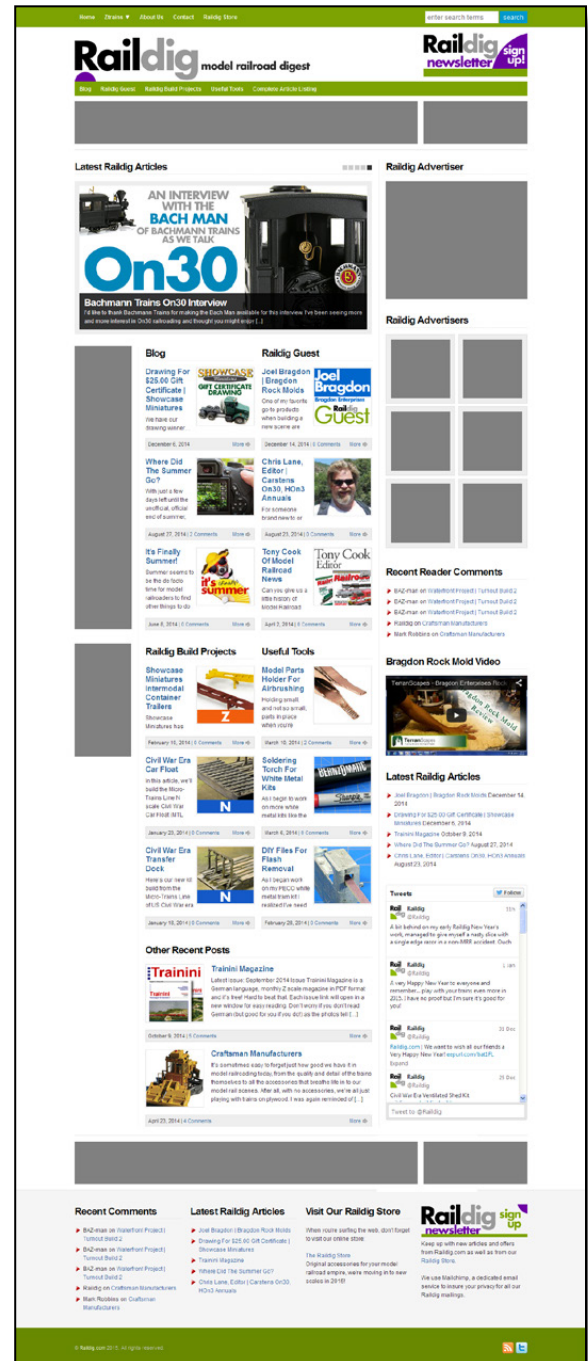
Small Square 125 x 125      Small Square 125 x 125

Small Square 125 x 125      Small Square 125 x 125

Vertical 120 x 240

Leaderboard 728 x 90      Half 220 x 90

Ad Position	Per Month
Leaderboard (top)	\$125
Large Rectangle	\$125
Skyscraper	\$95
Half (top)	\$65
Vertical	\$45
Small Square	\$35
Leaderboard (bottom)	\$85
Half (bottom)	\$45



**We offer a 10% discount on an annual ad agreement. Full site sponsorships are also available.**

We're more than happy to include the creation of your ad on Raildig.com at no additional charge, we'll work with you to get the look you want. If you have any questions please don't hesitate to contact us, we love to talk trains and train projects... we do play with trains for a living after all!